



NORDIC SPONSORSHIP ALLIANCE

Thank you for your sponsorship support for the JH Nordic Alliance. Your support allows us to cover the cost of JHNordic.com website and blog updates, web development, maintenance & upgrades, Daily Trail Report emails, social media, new trails, events, resources, promotions, media relations, JH Nordic Alliance coordination, and community outreach, Responsible Recreation information, our staff team, and more.

SPONSORSHIP BENEFITS

JH Nordic Alliance is dedicated to serving our community through informing, educating, storytelling, and engaging with the Nordic and winter trails community.

We leverage a combination of web, print, e-mail, social media, online editorial, and radio to amplify Jackson Hole/Teton Valley Winter Trails, the Nordic community and our sponsors.



TRAIL REPORTS- EMAIL & WEB

Daily Trail Report emails, visibility right in our subscribers inboxes



SOCIAL MEDIA

Social media coverage on all of JH Nordic platforms



WEBSITE

Listed on our sponsorship page and footer of the website

GOLD SPONSOR - 12 MONTHS \$600	SILVER SPONSOR - 12 MONTHS \$300	SPONSOR A TRAIL - 12 MONTHS \$300
<ul style="list-style-type: none"> Sponsor logo on JHNordic.com home page & blog footer bars- with link to sponsor's website Sponsor logo, with link to sponsor's website, Sponsor business name, and brief paragraph about the sponsor, its services – on the JHNordic.com Sponsor Page Sponsor updates – photos and text – on JHNordic News blog, email, and other social media Sponsor logo on Daily Nordic Trails Report – 120+ days to 1300+ email subscribers plus 1000's blog readers JHNordic.com logo and link are placed on the sponsor's website, in a location relevant to Nordic ski trails, apres-ski, winter activities JHNordic buff, NoSo patch 	<ul style="list-style-type: none"> Sponsor logo, with link to sponsor's website, Sponsor business name, and brief paragraph about the sponsor, its services – on the JHnordic.com Sponsor Page Sponsor updates – photo and text – on JHNordic News blog, and other social media JHNordic.com logo and link are placed on the sponsors website, in a location relevant to Nordic. 	<ul style="list-style-type: none"> Sponsor's logo appears on a designated trail map page, with link to sponsor's website Sponsor's business name and URL link to sponsor website appears on Sponsor page. Trail name and link -posted on sponsor website, social.

As a Sponsor, please provide by email: your business/organization logo (JPG or GIF format), Sponsor website URL address, Sponsor's business or Nordic related description (1 paragraph), contact person email, phone, mailing address. We welcome sharing Nordic related photos and illustrated maps to be placed on JHNordic.com with sponsor's permission. The Sponsor agrees to the Terms & Conditions and Privacy Policy on JHNordic.com.

Send Payment to: JH Nordic Alliance
PO Box 911, Wilson WY 83014

or Pay online: <https://jhnordic.com/product/make-a-donation/>

Sponsor organization/business name: _____
 Address: _____
 City _____ State _____ Zip _____
 Email: _____ Web URL: _____
 Phone: _____ Contact Name: _____
 Signature: _____ Date: _____